



## **For Immediate Release**

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### **Synoptek Named Rising Star in Deloitte's Technology Fast 500 Program**

#### ***Attributes its 236 Percent Revenue Growth to Terrific Delivery of Business Systems Consulting and IT Outsourcing Services***

Santa Ana, CA November 13, 2008 — Synoptek, Inc. has been named a Rising Star on Deloitte's 2008 Technology Fast 500. A special category, the Rising Star list ranks 10 companies that have been in business a minimum of three years. They are ranked based on percentage of fiscal year revenue growth over three years (2005 to 2007). Deloitte's Technology Fast 500 is a ranking of the 500 fastest growing technology, media, telecommunications and life sciences companies in North America

Tim Britt, Synoptek CEO, said, "Our growth has been driven by terrific delivery by all our employees that are doing great work for our customers." The company has grown both organically and by acquisition. Recently Synoptek acquired a similar business in Boise, ID. "Our team in Boise provides both software development and an IT outsourcing service center that that will enable us to scale our business faster. We will continue to expand both organically and through acquisition," states Britt.

"Deloitte's Technology Fast 500 Rising Star list honors young companies that have differentiated themselves not only through technology innovation, but via extraordinary revenue growth," said Phil Asmundson, Deloitte LLP vice chairman and national managing partner for Technology, Media and Telecommunications. "We congratulate Synoptek for the remarkable three-year growth that propelled it to the ranks of our 2008 Rising Stars."

Synoptek was recognized as Orange County's 12<sup>th</sup> fastest growing, privately-held company in 2008 by The Orange County Business Journal and earlier was named as #131 on the Inc. 500 list of the fastest growing companies in America. "Our rapid growth illustrates that there is a significant need for high-quality and cost-effective business process and systems consulting and IT outsourcing services," states Britt. "Synoptek focuses on getting things done and delivering results. This enables us to beat out our primary competitors," claims Britt.

The offerings of the company include business process and business systems consulting, information technology consulting services and IT outsourcing services. Core competencies of the firm include: helping clients achieve business results by improving processes and systems; project management of complex business system and IT infrastructure initiatives, custom web and application development, IT strategy, planning, management and governance; and IT outsourcing .

The company's IT outsourcing business has performed particularly strongly in the past two years. They have invested in tools and developed specialized processes and software that enable the company to offer companies high service levels and sophisticated IT capabilities for good value. This particular strategy has yielded strong demand for Synoptek's offerings in the current period of general economic stress where companies are endeavoring to reduce operating expenses but still need high-quality IT support services.

## **About Synoptek**

Synoptek provides complete systems implementation and IT outsourcing services to operation and technology intensive clients. Synoptek provides superior IT service levels that enable sophisticated IT capabilities for information technology intensive companies. These companies can then focus on their primary core competencies and rely on Synoptek to improve and manage their systems and IT. Synoptek typically enables improved results for their client's due to higher service levels, improved leverage of technology and reduced overall IT costs. Our service offering and service delivery model is the only comparable offering that meets the outsourced IT needs of today's best companies.

Synoptek provides services to companies in the financial services, consumer products, entertainment, professional services and healthcare industries. Synoptek is privately-held and based in Orange County, CA. For more information on the services offered by Synoptek, call (888) 796-6783, send e-mail, or visit them on the Internet at [www.synoptek.com](http://www.synoptek.com).

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